

PARYS RIVER CLAY PRIVACY POLICY

Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

By submitting your information you consent to the use of that information as set out in this policy.

Information that we may collect

Parys River Clay may collect and process the following data about you:

- *information you provide when you enter the Parys River Clay Online Store*
- *information you provide to us via third parties such Facebook*
- *if you contact us to report a problem with the Parys River Clay Online Store or for technical or customer support, we may keep a record of that correspondence or conversation*
- *information that you upload to or share through the Parys River Clay Online Store*
- *details of your access and use of the Parys River Clay Online Store including, but not limited to, traffic data, location data, weblogs and other communication data and the resources that you access.*

We may also ask you to complete surveys that we use for research purposes, although you do not have to respond to them.

IP Addresses

We may collect information about your computer, including where available your IP address, operating system and browser type, for system administration and to report aggregate information to our advertisers and for internal marketing analysis purposes. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

Cookies

A cookie is a piece of information, which is stored by your web browser to track your behaviour on our web sites. Most browsers accept cookies automatically. If your browser does not accept cookies, you may still navigate on our web sites. Cookies are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. Please see our Cookie Policy for more information about the cookies we use on this website.

If you register with us or continue to use our site you agree to our use of cookies.

Please note that our advertisers may also use cookies, over which we have no control.

Where we store your data

The data we collect from you may be transferred to, and stored at, a destination outside South Africa. It may also be processed by staff operating outside South Africa who work for us or for one of our suppliers. Such staff maybe engaged in, among other things, electronic direct

marketing. By submitting your personal data, you agree to this transfer, storing and/or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

Parys River Clay will never sell or rent your personal details to any third party, including marketing companies save as we provide in this Policy.

Keeping information secure

Parys River Clay may employ third party business partners to collect personal information on Parys River Clay's behalf. In such cases, these third parties will be subject to confidentiality agreements and instructed by Parys River Clay to comply fully with the Parys River Clay Privacy Policy.

We are committed to protecting the security of your personal information. We have in place a level of security appropriate to the nature of the data and the harm that might result from a breach of security. Where we have given you (or where you have chosen) a password, which enables you to access certain parts of our site, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Unfortunately, the transmission of information via the Internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

Uses of the Information

We may use information held about you in the following ways:

- to ensure that content from our sites is presented in the most effective manner for you and for your computer
- to provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes
- to carry out our obligations arising from any contracts entered into between you and us
- to allow you to participate in interactive features of our service, when you choose to do so
- to notify you about changes to our service
- to administer and maintain our records
- to allow you to participate in interactive features of our site when you choose to do so
- to verify your identity and to respond to any query you may raise with us
- your information may be used by us for the purpose of research and statistical analysis and internal customer service monitoring
- we may use your data to contact you for market research purposes

The period of use of the personal data supplied by you will not be longer than we deem necessary but may, be unlimited.

Disclosure of your information

We may disclose your personal information to any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries. We may disclose your personal information to third parties:

- In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets*
- If Parys River Clay or substantially all of either or their assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets*
- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation or the directions of the Court or any other body of competent jurisdiction; or to protect the rights, property, or safety of Parys River Clay our employees, our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction*
- We may engage the services of other parties for dealing with various matters in connection with the Parys River Clay App and the services provided through the Parys River Clay App. The providers of such services may have access to your personal data.*

Your Rights

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us at info@parysriverclay.com or at the postal address set out at the end of this Privacy Policy.

You may have certain rights in relation to the information that we hold about you. These rights include the rights set out below:

- You are entitled to have access to your personal data. You may request by writing to us (at the address given below), details of your information which we hold and the purposes for which it is held. We will provide this information within 40 days of your request, subject to any routine processing continuing between that time and the time of response. If possible, under applicable law, we may charge you a reasonable fee for this information.*
- You are entitled to request that we stop using information about you for the purpose of direct marketing (i.e. the communication to you (by whatever means) of any advertising or marketing material)*
- You are entitled to require us to ensure that no decision taken by or on behalf of us and which significantly affects you is based solely on the automated processing of your information, for the purpose of evaluating such matters as, for example, your creditworthiness, reliability or conduct; and*
- You are entitled to require a correction of errors in the personal information held about you. If we disagree that information is inaccurate you are entitled to apply to ask the court for an order that such erroneous information be rectified, blocked, destroyed, or erased.*

Changes to our Privacy Policy

Any changes we may make to our privacy policy in the future will, where appropriate, notified to you by e-mail.

Whatsapp Personal Shopper

When you enter your personal information and submit it to on the Parys River Clay personal shopper Whatsapp chat, you consent to granting Parys River Clay use of this information for the stated purpose of Whatsapp communication with the delegated sales assistant. We will use this information for the Whatsapp communication only. We will only store this information for 24 hours after the chat is completed, it will then be deleted. Parys River Clay does not accept responsibility for the accuracy of the information you submit. Parys River Clay uses a number of safety precautions to protect your personal information from unauthorized use. Parys River Clay will not disclose your personal information to any third party. Parys River Clay does not give other companies access to your registered information.

Further questions

If you have any further questions, comments or requests regarding this privacy policy please visit the Contact section on www.parysriverclay.com and send us an e-mail at info@parysriverclay.com

TERMS AND CONDITIONS FOR PARYS RIVER CLAY'S WEBSITES

Parys River Clay reserves the right to amend these Terms and Conditions continuously and we therefore advise you to read them regularly.

Personal data

Parys River Clay wants to ensure that the information you share with us is maintained safely and securely on the internet. These terms and conditions cover how we use your personal information. When you become a member of Parys River Clay Club, we ask you for some personal information, including your name, address, date of birth, gender and email address.

Parys River Clay uses this information to fulfil our commitments and provide you with the benefits and services that Parys River Clay Club membership entitles you to. When you enter your personal information and submit it to Parys River Clay, you consent to granting Parys River Clay use of this information for the stated purpose.

You are entitled to request this information from Parys River Clay at any time, and we will delete it at your request.

Information storage

Parys River Clay uses a number of safety precautions to protect your personal information from unauthorized use. We only store this information for a limited time. Parys River Clay does not accept responsibility for the accuracy of the information you submit.

Disclosure

Parys River Clay only uses your personal information for Parys River Clay Club administration purposes, and to perform general market analyses, such as purchasing behaviour.

Parys River Clay will not disclose your personal information, including your email address, to any third party. And Parys River Clay does not give other companies access to your registered information.

However, Parys River Clay does disclose anonymous information, such as results of market analyses, to authorized Parys River Clay dealers only. The purpose of this is to ensure that every Parys River Clay dealer is able to provide you with the best possible service, and with a relevant product assortment.

When you join Parys River Clay Club, you agree to receive our newsletter. Parys River Clay uses the information you enter to send out the newsletter.

The newsletter

The newsletter will be sent to the email address you provided when you signed up. It is your responsibility to update your personal details, including your e-mail address.

If you no longer wish to receive the newsletter, you can unsubscribe at any time by using the link in the newsletter.

No longer wish to be a member of the PARYS RIVER CLAY Club?

If you no longer wish to be a member of the Parys River Clay Club, simply go to My Page on the Parys River Clay website and delete your membership.

Parys River Clay reserves the right to terminate your Parys River Clay Club membership if you do not comply with these Terms and Conditions.

Parys River Clay makes reservations for printing-errors, price changes and sold-out goods.

Comments etc.

Some of Parys River Clay's websites and social media accounts gives you the option to post comments and other contributions, such as photos etc. We expect users of Parys River Clay's website to use decent and respectable language in their posts.

It is your responsibility to ensure that the content of your comments and/or other contributions are not in any way racist, defamatory, violates anyone's privacy or any other legislation.

You are only allowed to post comments and/or other contributions in English. Comments and other contributions in other languages will be deleted by our moderators.

Parys River Clay reserves the right to delete comments and other contributions.

Copyright

All content on Parys River Clay Online Store, including but not limited to articles, photos, moving images and graphics, belongs to and is administrated by Parys River Clay, whose address is: 50 Boom Street Parys, FS

You are allowed to produce digital and/or physical copies of the content for you own personal use. Any other production of digital or physical copies of content on Parys River Clay websites is not allowed. It is your responsibility to ensure that you have the right to publish comments

and/or other contributions. Should Parys River Clay receive claims related to the content or other contributions which you have posted, such claims will be forwarded to you.

Your comments and/or other contributions must not contain commercial messages. Parys River Clay has unlimited rights to use comments and/or other contributions posted by you in every way and on all present and future media platforms, including but not limited to marketing of Parys River Clay products.

Contact

If you have any questions about Parys River Clay web sites, your Parys River Clay Club membership and/or your personal information, please contact us on 0761687767

For online/eStore enquiries contact: info@parysriverclay.com

For general enquiries contact: info@parysriverclay.com

Brand Protection

It is illegal to sell counterfeit (fake) products. Therefore, we safeguard our intellectual property rights by all available means, including comprehensive global surveillance, registration and control programmes, so that you can remain confident that your Parys River Clay product is authentic and lives up to our high-quality standards.